

# *LIVE in Tucson!* **ARIZONA PALOOZA**

Saturday May 3 ~ Reid Park (SW Corner) ~ 8:30 a.m. to 12:30 p.m.

## **2025 Sponsorship Packages**

Since 2017, the Tucson Palooza has brought together agencies from across Tucson and Pima County to deliver helpful information regarding mental health to diverse participants in a fun, informal setting. It combines the informational force of a resource fair, the festivities of a carnival (including games for the whole family) with live music to create an opportunity to reduce the stigma that is often associated with mental health. It has also become a great networking event for exhibitors! The 2025 ARIZONA Palooza will be an in-person event at the SW corner of Reid Park in Tucson, AZ.

*Past Palooza community partners include Arizona Complete Health, Banner University Health Plans, Coyote Task Force, and the University of Arizona RISE.*

### **Please consider joining us at one of the following levels of sponsorship:**

#### **VIP (2 available): \$5,000**

- Logo display and acknowledgement as VIP Sponsor in all event materials & post-event media
- Banner hung on stage (sponsor provides)
- On-stage introduction at event
- Logo and link featured on Arizona Palooza social media
- One judge's seat at the First Responder's Lip-Off Challenge
- Unique "VIP Sponsor" signage provided at exhibitor table
- One judge's seat at the First Responder's Lip-Off Challenge
- Unique "Rockstar Sponsor" signage provided at exhibitor table

#### **FAN CLUB (unlimited): \$1,500**

- Verbal recognition i.e. "This act sponsored by..." during event
- Logo and link on Arizona Palooza social media
- Unique "Fan Club Sponsor" signage provided at exhibitor table

#### **ROCKSTAR (1 available): \$4,000**

- Logo display and acknowledgement as Rockstar Sponsor in all event materials
- Banner hung on stage (sponsor provides)
- Logo and link on Arizona Palooza social media
- On-stage introduction at event

*Thank you for your consideration, we look forward to working with you!*

# 2025 Arizona Palooza Sponsorship Agreement

Sponsor Name or Company: \_\_\_\_\_

Website Link: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Amount of Donation (\$): \_\_\_\_\_

Please send your digital logo to [hwcenter@email.arizona.edu](mailto:hwcenter@email.arizona.edu).  
Logos received late may not be included in marketing materials.

**ALL PAYMENTS TO BE RECEIVED NO LATER THAN 4/14/25.**

Please make checks payable to our holding account: **UA Foundation/Arizona Palooza**  
and mail to:

UA RISE Health & Wellness Center  
c/o Pamela Wagner  
1030 N. Alvernon Way  
Tucson, AZ 85711

Or visit: <https://www.fcm.arizona.edu/tucson-palooza> to make your payment online. Please  
note in the "To designate your gift to a specific area or another fund" section that it is for  
"2025 Arizona Palooza".

*Your sponsorship payment qualifies as a tax-deductible donation to the extent allowed by law;  
please consult your tax advisor. All charitable contributions for the Arizona Palooza will be processed  
through the University of Arizona Foundation, a 501c3 organization. Arizona Palooza reserves the  
right to decline any sponsorship pledges.*

**Please keep a copy of this form for your records.**

Questions? Email [hwcenter@email.arizona.edu](mailto:hwcenter@email.arizona.edu) or go to [www.tucsonpalooza.org](http://www.tucsonpalooza.org).

**Thank you from the Arizona Palooza!**